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REMARKS/ARGUMENTS

Claims 1-21 are pending in this application. Claims 1-3, 5-10, 12-16, 18, and 19 stand rejected. Claims 20 and 21 are new and supported by, for example, by Figure 2. No new matter has been added. In view of the preceding amendments and following remarks, reconsideration and allowance of all pending claims are respectfully requested.

Claim Rejections under 35 U.S.C. § 103(a)

The Office Action dated July 27th, 2005 rejected claims 1-2, 5-6, 8-9, 12-13, 15-16, and 18 under 35 USC 103 (a) as being unpatentable over U.S. Patent No. 5,754,013 ("Praiswater") in view of U.S. Patent No. 5,118,992 ("Szuba"). Regarding claim 1, Praiswater in view of Szuba fails to or suggest producing a signal for driving backlighting in response to the continuous feedback signal such that the driving signal drives the backlighting in proportion to ambient light.

The Office Action states that Praiswater does not explicitly disclose means 30 as continuously measuring ambient light and that Szuba discloses means LS for continuously measuring ambient light. The Office Action further states that an obvious modification would have provided the Praiswater reference with means LS as taught by Szuba for the stated reason that it would have been obvious to one having ordinary skill in the art at the time of applicant's claimed invention was made to have provided the Praiswater reference with means LS so as to provide means for continuously measuring ambient light.

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